

## House & Garden Festival

Delighted to be exhibiting again at the House & Garden Festival, The Holiday Shop London will be showcasing a selection of their stunning, multi-use practical, affordable and stylish lifestyle accessories.

Inspired by their Antipodean heritage, love of travel and passion for colour, sisters, affectionately known as the Emu Sisters Alice Geddes and Lucinda Bull established their Funshine Collection eighteen months ago. This vibrant and colourful lifestyle brand is a one-stop-shop for must-have accessories not just for holiday use, but for leisure and everyday life as well.

The event this year will see the launch of new bespoke Neoprene Tote Bags, designed by Alice and Lucinda. The bags are superlight and flat pack for both travel and easy storage. Completely versatile, the bags can be used at the beach, as a shopping bag or a gym / yoga bag, complete with inside pouch and press studs at each end and the middle, these special features allow your belongings to remain safe and hidden.

The Holiday Shop London will also be introducing new Neon Watches, a limited-edition Camouflage Dry Bag perfect for keeping belongings safe and dry or wet depending on use and a fantastic new Money / Running Belt, all perfectly complementing the existing ranges.

Exhibiting at **Stand Number M70**, The Holiday Shop London's core range of colourful Dry Bags, super-fast drying Microfibre Towels, environmentally-friendly Water Bottles, Air Loungers, Canvas Clutch and Beach Bags in new sizzling designs are all firm favourites, and available - perfect for use by all members of the family and adding a welcome splash of colour and fun.

Whether you are going on holiday, visiting your favourite festival, taking part in sports or leisure activities, the **Emu Sisters** offer a complete range with all your lifestyle requirements covered. »



PRACTICAL AFFORDABLE STYLISH

Stylish lifestyle essentials



The Holiday Shop London will also be running a fantastic competition to win a new Neoprene Tote Bag, Neon Watch and a Star Towel, which is exclusive to the brand – **Emu Bundles** comprising of towel bundles, dry bag bundles and water bottle, towel and dry bag combinations also offer fabulous value with a **10% discount**.











Find Lucinda and Alice, who would be delighted to welcome you at **Stand Number M70**.

For further information please visit: www.theholidayshop.london or contact 07785 541 214

For all Press Enquiries, please contact Kate Chadwick at: kate@chadwickpr.com or telephone: 01980 621 209 / 0778 672 39 58